

Marlow  
P.O. Box 6003  
Sioux Falls, SD 57117

1st Class  
U.S. Postage  
Permit No. 100  
Sioux Falls, SD

NO. 124  
WILLIAM HILL  
HORN SHIR OSTER  
COLUMBIAN  
BUSINESS REPLY SERVICE  
COLUMBIAN  
HORN SHIR OSTER  
LETTER  
COLUMBIAN



7521 124000

Sample A: Sample  
1734 Any Street  
Anytown, US 98765

Out in Marlboro Country the land stretches out forever and friends last a lifetime. That's why we like to stay in touch with ours. So you can spend a little more time with us during the coming year, we've enclosed the 1992 Marlboro Brand calendar. Leaf through it and enjoy the beauty of this rugged land.

Also, to bring a little bit of Marlboro Country home to you, we've enclosed an offer for the Marlboro Denim Shirt. It's free with 8 carton UPC's. And to help you get started, we've enclosed four \$4.00 off carton coupons good on any style Marlboro.

There's a good reason why more discriminating smokers around the world choose Marlboro over any other brand. They're made from only first quality Virginia tobaccos aged for deeper character and then carefully blended for richer flavor. For a great smoke, "Come to where the Flavor is. Come to Marlboro Country."



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**Come to where the flavor is.  
Come to Marlboro Country.**

© 1994  
Philip Morris Inc.

**SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.**

Lights: Menthol 10 mg "tar," 0.8 mg nicotine;  
100's & Kings 11 mg "tar," 0.9 mg nicotine -  
Medium Soft & Box 12 mg "tar," 0.8 mg  
nicotine - 100's Soft & Menthol Kings 16 mg  
"tar," 1.2 mg nicotine - 100's Box & Kings: 17 mg  
"tar," 1.2 mg nicotine av. per cigarette by  
FTC method.



**SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide.**

Lights: Marlboro 12 mg "tar," 0.9 mg nicotine; 100's & Kings 11 mg "tar,"  
0.9 mg nicotine—Marlboro Soft & Red 12 mg "tar," 0.9 mg nicotine—  
100's Soft & Marlboro Kings 10 mg "tar," 1.2 mg nicotine—100's Soft &  
Kings 17 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.



<p>MANUFACTURED BY B&amp;W T Co. (C) 1992</p> <p>\$4 \$4</p> <p>Marlboro Marlboro Marlboro Marlboro Marlboro</p> <p>Special Offer from Marlboro</p>	<p>MANUFACTURED BY B&amp;W T Co. (C) 1992</p> <p>\$4 \$4</p> <p>Marlboro Marlboro Marlboro Marlboro Marlboro</p> <p>Special Offer from Marlboro</p>
<p>MANUFACTURED BY B&amp;W T Co. (C) 1992</p> <p>\$4 \$4</p> <p>Marlboro Marlboro Marlboro Marlboro Marlboro</p> <p>Special Offer from Marlboro</p>	<p>MANUFACTURED BY B&amp;W T Co. (C) 1992</p> <p>\$4 \$4</p> <p>Marlboro Marlboro Marlboro Marlboro Marlboro</p> <p>Special Offer from Marlboro</p>

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Wear the  
Marlboro  
Denim Shirt,  
free with  
8 carton  
purchases.



**BUSINESS REPLY MAIL**

FIRST CLASS MAIL PERMIT NO. 8 GIBBSTOWN, NJ

POSTAGE WILL BE PAID BY ADDRESSEE

MARLBORO DENIM SHIRT OFFER  
P.O. BOX 718  
GIBBSTOWN, NJ 08027-9945



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**It's 100% cotton denim, with long sleeves  
and two pockets. It's built tough enough  
to outwit just about anything the West can  
throw a cowboy's way. If you've never  
owned a denim shirt like ours, now you can.**



(Use this envelope for your order form and UPCs.)

17 mg. "tar," 1.2 mg. nicotine av. per cigarette by FTC method.

SURGEON GENERAL'S WARNING: Cigarette  
Smoke Contains Carbon Monoxide

**Order your Marlboro Denim Shirt today.**

**2061034105**

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**Death State Order Form**

Sample A, Sample  
1234 Any Street  
Anytown, US 98765

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8 Your name or address is already a company. Please contact your company for details.

To receive your American Express Card, fill out the order form and return it to the nearest available postoffice with a return of postage from any other American Express purchase. Please fill the 6 questions below.

Available in three sizes. (Use 1 sheet per person.)  
Please indicate size: ☐ 14 ☐ 11 ☐ 8.

☐ Check name if you received this form a second time and print your name and address below.

Print Name: \_\_\_\_\_  
Last \_\_\_\_\_  
First \_\_\_\_\_  
Middle \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
State: \_\_\_\_\_  
Zip: \_\_\_\_\_  
Phone: \_\_\_\_\_ (Area or City)

By returning to the following after and attaching (attach) and a return of postage from any other American Express purchase, please fill the 6 questions below. If you are not a member of American Express, please fill the 6 questions below.

Questions: (Please fill in the following questions.)

1. Which of the following do you enjoy? (Check all that apply.)  
☐ Golfing ☐ Hunting ☐ Fishing ☐ Reading ☐ Traveling ☐ Shopping  
☐ Dining ☐ Drinking ☐ Gambling ☐ Other (Please specify) \_\_\_\_\_

2. The next time you go to the store, if you prefer, please return the following items to the store:  
☐ Groceries ☐ Household items ☐ Clothing ☐ Electronics ☐ Books ☐ Music ☐ Toys ☐ Other (Please specify) \_\_\_\_\_

3. Did you receive any of the following items from the store?  
☐ Groceries ☐ Household items ☐ Clothing ☐ Electronics ☐ Books ☐ Music ☐ Toys ☐ Other (Please specify) \_\_\_\_\_

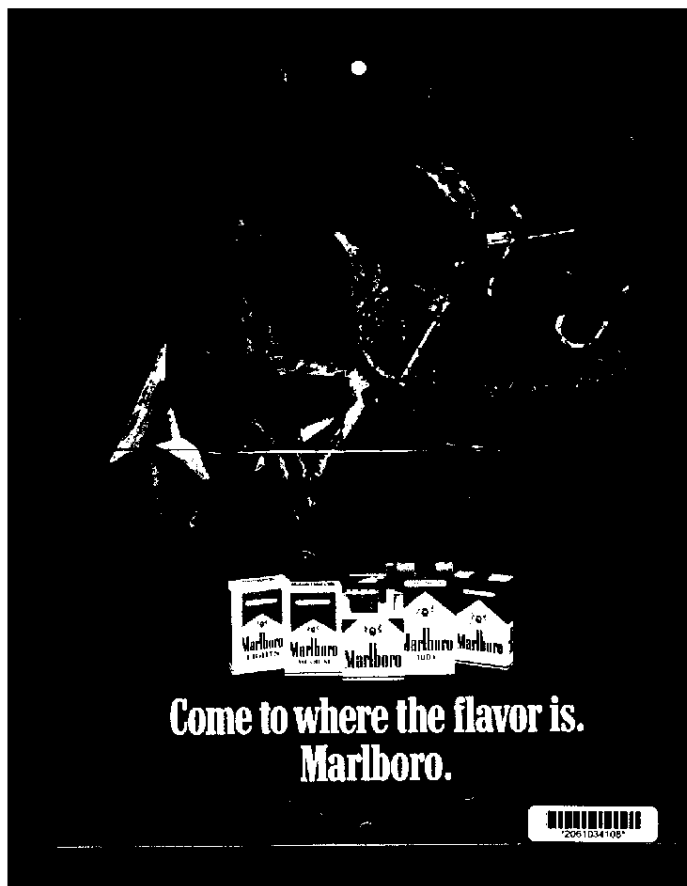
4. Did you receive any of the following items from the store?  
☐ Groceries ☐ Household items ☐ Clothing ☐ Electronics ☐ Books ☐ Music ☐ Toys ☐ Other (Please specify) \_\_\_\_\_

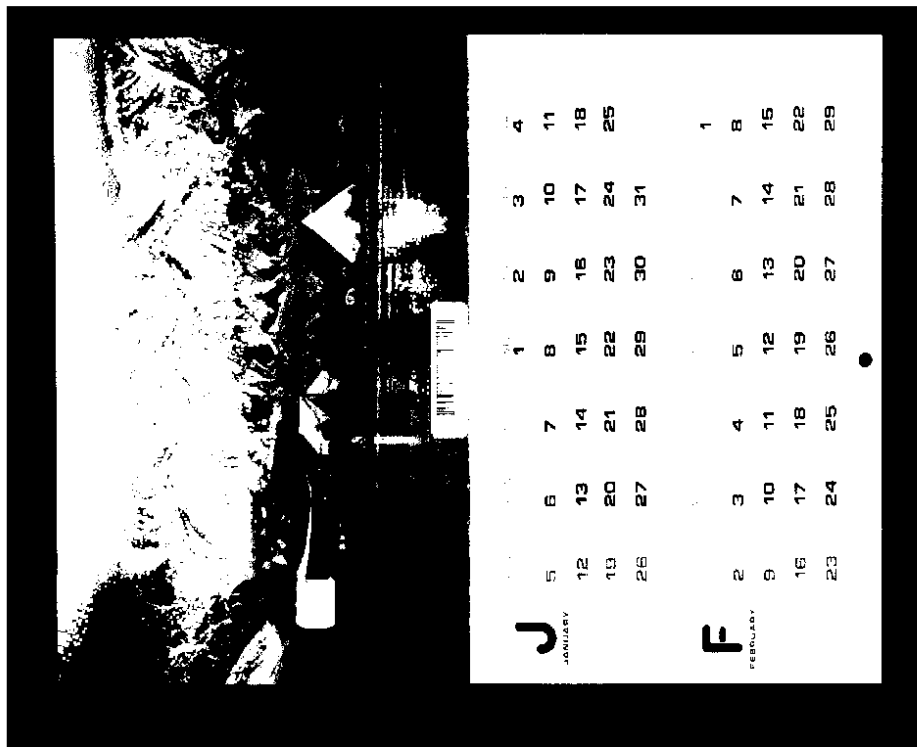
5. Did you receive any of the following items from the store?  
☐ Groceries ☐ Household items ☐ Clothing ☐ Electronics ☐ Books ☐ Music ☐ Toys ☐ Other (Please specify) \_\_\_\_\_

6. Did you receive any of the following items from the store?  
☐ Groceries ☐ Household items ☐ Clothing ☐ Electronics ☐ Books ☐ Music ☐ Toys ☐ Other (Please specify) \_\_\_\_\_

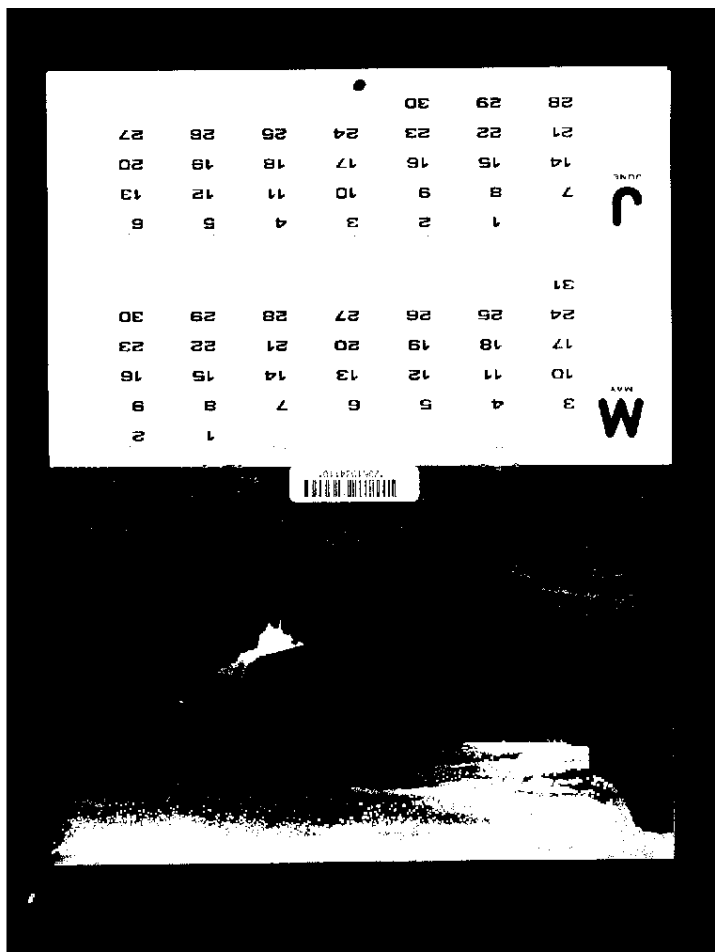








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WESTERN CALENDAR

**J**

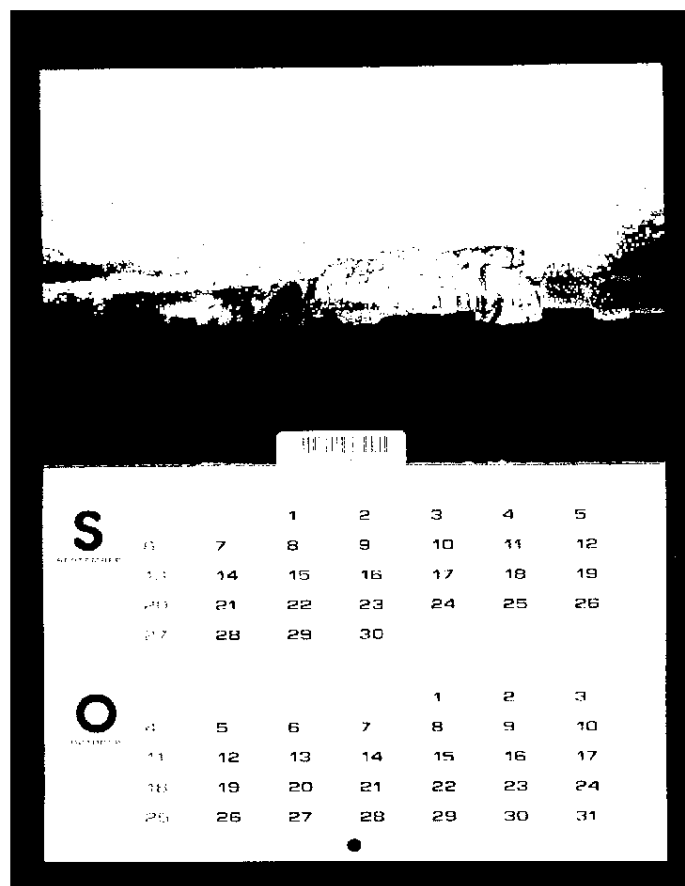
JULY

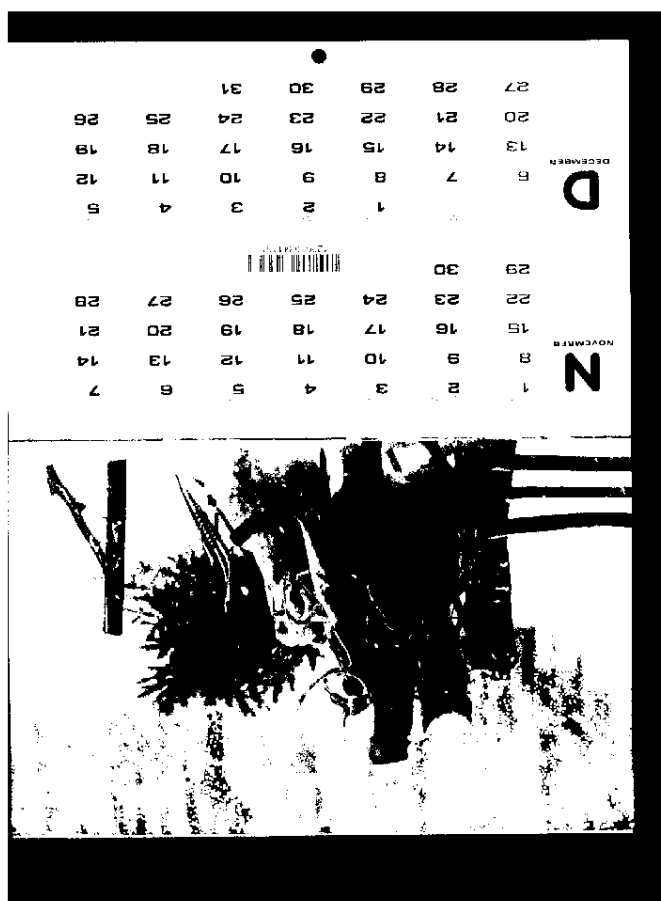
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**A**

AUGUST

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